

OSR's project list for Amber Clark:

Ann Arbor Deer Management Program Evaluation:

A web-based survey of households in Ann Arbor with voters registered in one of the city's five wards was conducted in 2019 by the Michigan State University Office for Survey Research in order to assess the City of Ann Arbor's Deer Management Program. The survey mirrored a similar effort conducted in 2017 and 2018, such that the results can be reliably compared in order to identify trends over time. In 2019, this program evaluation was conducted by sending mail invitations to 10,235 households randomly selected from a list of addresses provided to OSR by the City. The mailings directed recipients to access the survey via a web URL by telephone call-in, and included a unique passcode in order to help ensure that data was collected only from randomly sampled invitees. A total of 1,456 voters completed the survey, with at least 250 coming from each of the city's 5 wards.

DDP: Downtown Detroit Partnership 2020 Perceptions Survey

The 2020 Downtown Detroit Perceptions Survey was conducted by collecting responses from two different samples of people familiar with Downtown Detroit. The "Detroiter Profile" (n = 420) was a scientific random address-based sample of households in Detroit Census tracts, and was contacted via mail to complete the survey by web or call-in telephone. "The Tally" (n = 823) was a non-random convenience sample contacted by email and social media. Results from the Detroiter Profile can be interpreted as a scientific estimate of the opinions of Detroit residents in general, while results from The Tally cannot be generalized to any group of people outside the specific individuals who completed the questionnaire from this sample. Demographically, respondents in The Tally were far more likely than the Detroiter Profile to be white, employed, younger, have higher incomes, and to live outside of Detroit but work Downtown. However, despite these wide demographic differences, the two samples displayed a remarkable level of agreement in the answers they gave to substantive questions about Downtown Detroit.

Berrien County Behavior Risk Factor Surveillance:

Berrien County Health Department contracted with OSR to collect 800 county-level interviews, of which approximately 320 were to be from the landline sampling frame and approximately 480 from the cell phone sampling frame. The distribution of completed interviews between landline and cell in the Berrien County BRFSS was done to approximate the target split in the MiBRFSS. These interviews were to supplement the anticipated 98 interviews collected as part of the MiBRFSS. The completed interviews from both studies were then merged together for weighting.