

Anchor Redevelopment Opportunities:  
Seeking Retail & Non-Retail Uses  
Building A: 74,889-square-foot (one level)  
Building B: 93,597-square-foot (two levels)



## HIGHLIGHTS

**NUMBER OF STORES** 92

**SIZE** 943,904 square feet

**FEATURED STORES** Macy's, JCPenney, Dick's Sporting Goods, Bed, Bath & Beyond, Schuler's Books, and H&M

**WEBSITE** MeridianMall.com

**TRADE AREA** 598,443 (2017 est.)

**CENTER EMPLOYMENT** 1,500 (est.)

**YEAR OPENED** 1969

# DEMOGRAPHICS

POPULATION TRENDS	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
2022 Projection	411,872	210,864	622,736
2017 Estimate	393,636	204,807	598,443
2010 Census	391,620	199,157	590,777
2017-2022 % Change	4.63%	2.96%	4.06%
2017 Daytime Population Estimate	245,200	68,615	313,815

AVERAGE HOUSEHOLD INCOME	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
2022 Projection	\$90,743	\$99,111	\$93,448
2017 Estimate	\$75,262	\$82,454	\$77,579
2017-2022 % Change	20.57%	20.20%	20.46%

MEDIAN AGE	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
2017 Estimate	38	42	40

Source: 2010 Census; Scan/US 2017/2022 Estimates



# TRADE AREA FACTS

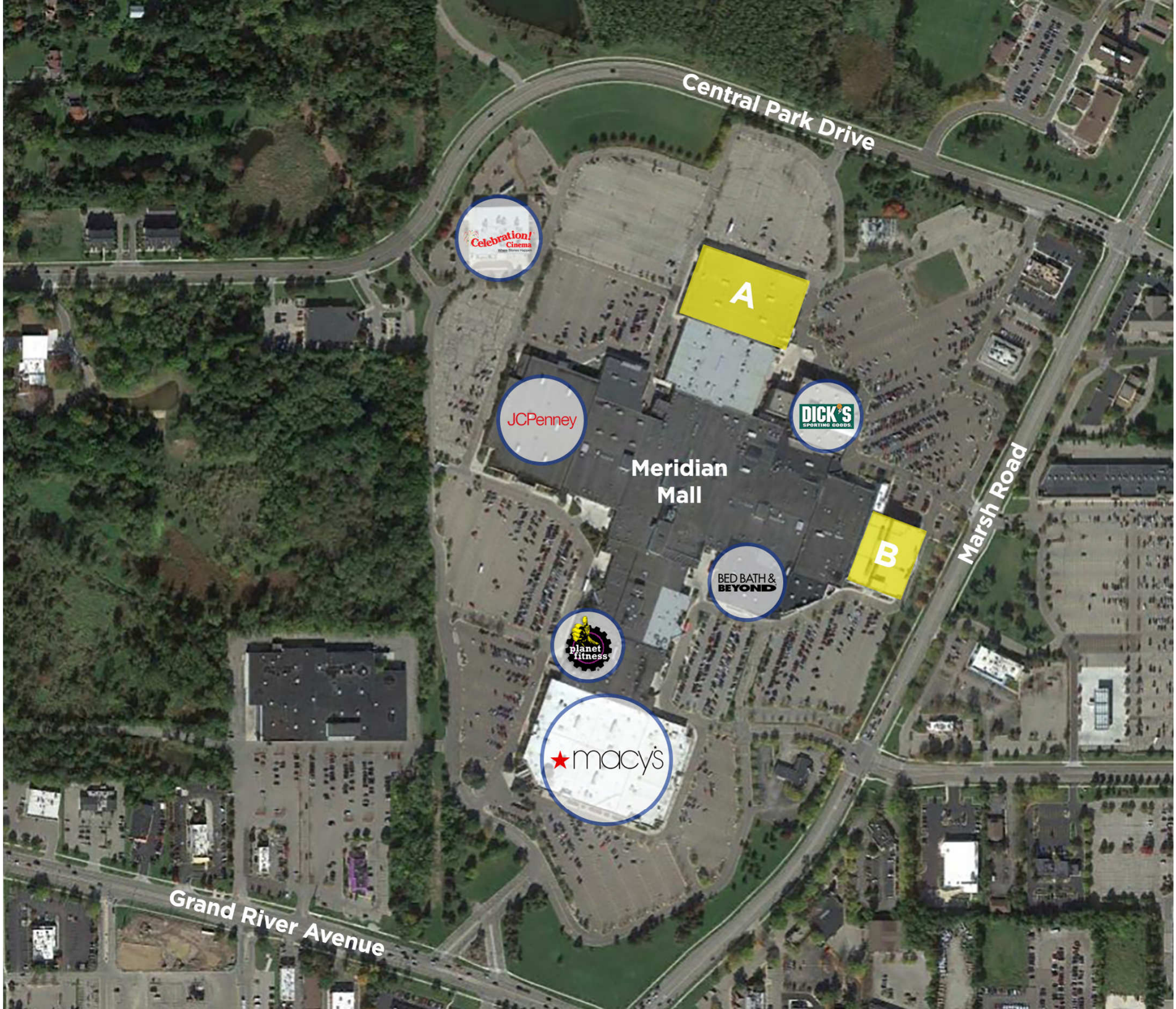
- Meridian Mall serves the Mid-Michigan geographic area including Michigan's capital city, Lansing, and the surrounding counties of Ingham, Eaton, Clinton and Shiawassee.
- Our trade area is the home to 13 colleges and universities including Michigan State University (50,019 students), Lansing Community College and the nation's 7th largest law school, Western Michigan University Cooley Law School.
- The facility for Rare Isotope Beams (FRIB), a nuclear physics research project, was awarded to Michigan State University. Opening in 2021, FRIB estimates a \$1B economic impact over its first decade of operation.
- The largest employers for the area are the State of Michigan, Michigan State University, Sparrow Health System and General Motors. One of the leading job sectors in the Lansing area is the insurance industry; which boasts over 7,000 employees at several of the nation's leading insurance companies that are headquartered in Lansing.
- Tourism brings more than 4.8 million visitors each year to the area and generates \$336 million in sales



**MERIDIAN MALL**  
Lansing (Okemos), MI

**CBL**<sup>®</sup>  
CBL PROPERTIES





Central Park Drive

Marsh Road

Grand River Avenue

Meridian Mall

